

AUGUST 15-17, 2025



GILLETTE, WYOMING

Thank you for your interest in Gillette Diesel Daze. Please select below which Sponsorship Package or Vendor Booth size you wish to secure for your Company. Fill the form out completely and sign and return it to gillettedieseldaze@gmail.com. Sponsorship Packages and Vendor Booths are sold on a first come basis.

Presenting Sponsor ~~\$15,000~~ (not available) Includes **12 Vendor Badges**
"Your Company" **Presents Gillette Diesel Daze** – (40x40 Indoor Booth)

Host Sponsor \$5,000 (2 spots available) Includes **8 Vendor Badges**
Gillette Diesel Daze Hosted by "Your Company" – (20x60 Indoor Booth)

Premier Special Event Sponsors \$5,000 (only 1 available per event/area)

Check the box below for the Package you want! Includes 8 Vendor Badges (20x60 Indoor Booth)

Burn Out Competition

Dyno Competition

Official Title Sponsorship Opportunities \$3,000 (only 1 available per product)

Your Company's Product is the **Official Product of Gillette Diesel Daze 2024!** (20x40 Indoor Booth)

Please check the box below of the Official Product Title for your Company. Includes 6 Vendor Badges.

Official Wheels

Official Bumpers

Official Apparel

Official Tires

Official Lighting

Staff Shirt Sponsor

Official Suspension

Official Audio

Staff Cart Sponsor

Official Performance

Official Shop

Official Awards Sponsor

Platinum Sponsor \$2,000 (only 8 available) (20x30 Outdoor or 20x20 Indoor Booth)

Your Company is an **Official Partner of Gillette Diesel Daze 2024! Includes 6 Vendor Badges**

VENDOR BOOTH PRICING INDOOR (very limited) (2 weekend passes for every 20 feet)

___ 10x10 \$500 ___ 10x20 \$750 ___ 20x20 \$1000 ___ 20x40 \$1500 ___ 20x60 \$2000
 ___ 20x80 \$2500 ___ 20x100 \$3000

VENDOR BOOTH PRICING OUTDOOR (2 weekend passes for every 20 feet)

___ 10x10 \$350 ___ 10x20 \$600 ___ 20x20 \$850 ___ 20x40 \$1100 ___ 20x60 \$1500
 ___ 20x80 \$2000 ___ 20x100 \$2500

FOOD TRUCK VENDOR \$600 ___ Includes Venue Fees (4 weekend passes)

CONCESSION STAND FOOD VENDOR \$750 ___ Includes Venue Fees (4 weekend passes)

Sponsors/Vendors - Please Fill Out Completely the Sponsor Form Below

Company Name _____ Contact Name _____

Email _____ Contact Number _____

Company Address

Street _____ City _____ State _____ Zip _____

Paying by (please circle one) Check Credit Card ACH

Sponsorship Package Selected _____ Sponsorship Total \$ _____

Vendor Booth Size Selected _____ Golf Cart Rental? (\$400 Vendors Only) ___ YES ___ NO

Electric Required? (\$125 indoor only) _____ Table Rental \$10ea _____ Chair Rental \$5ea _____

Signature _____ Date _____

Printed Name _____ Company Title _____

By signing above, I agree to abide by the rules stated. I understand that all promotion of my items must take place within the confines of my booth. I further understand that Gillette Diesel Daze, MK Events, CAM-PLEX and any of its representatives are not responsible for, or liable for, damages including, but not limited to, loss suffered before, during, or after the event I have applied to because of the display of my work, equipment, or material. I understand that there are no refunds or rain checks due to inclement weather. The duplication or use of any trademarks or logos belonging to the Event is strictly prohibited unless approved by Gillette Diesel Daze Management. Gillette Diesel Daze reserves all rights to refuse booth space to anyone for any reason. If these guidelines are not upheld, my booth will be closed immediately, and no payments will be refunded. All invoices must be paid in full no later than 30 days before the event or face booth cancellation or late fees. There is no booth splitting allowed. All vendors must carry proper and adequate insurance.

Payment Information - Cash, checks or credit card or ACH will be accepted. Please make checks payable to Gillette Diesel Daze and send them to Gillette Diesel Daze 11209 Woodland Dr Fort Smith, AR 72916. Booth selection is on a first come first serve basis. Only food vendors are allowed to sell beverages.

Parking - Staff will be on site to direct vehicles to the appropriate parking area. **Vendors must remove any vehicles that will not be displayed at the booth and park them in the Spectator Lot.** The vendor will be warned one time to move the vehicle. A towing service will be notified if the vehicle is not removed after the first warning. All Booth Vehicles must be registered in the Event. Sponsors will receive 1 Company Owned Vehicle Display Pass at no charge. All others must Register and have appropriate pass.

Vendor Booths - Exhibits should not be disruptive in any way and should be operated in a professional manner. If a vendor does not follow the provided terms and conditions, the booth can and will be removed with no reimbursement. All Vendors MUST stay in the footprint purchased. There is no booth splitting allowed unless approved by Management.

Safety - Security will be provided throughout the entire show. Any disruptive person(s) will be immediately escorted from the premises. Glass containers are not allowed. Golf Carts are allowed on the event property only by Sponsors and Vendors and must purchase a permit.

Booth Setup - Setup begins Thursday August 14th from 9am-8pm and Friday August 15th 8am to Noon. **All booths must be set up on Thursday or Friday.** No late arrivals will be allowed to set up. Vendors will not be reimbursed if late. There will be no exceptions. Vendors are welcome to stay open past Vendor Hours.

Event Schedule

	Thursday Aug 14th	Friday Aug 15th	Saturday Aug 16th	Sunday Aug 17
Vendor Setup	9 AM – 8 PM	8 AM – NOON	No Vendor Set Up	No Vendor Set Up
Vendor Hours	Closed	NOON-6 PM	10 AM – 6 PM	10 AM -3 PM
Registration Booth	9 AM – 8PM	9 AM – 3 PM	9 AM – 3 PM	9 AM – NOON
Spectators	CLOSED	NOON – Last Race	9 AM – Last Race	9 AM – 3 PM
Gates Hours	9 AM – 8 PM	8 AM – 9 PM	9 AM – 9 PM	9 AM – 3 PM

Maintaining booth area - Vendors will be held completely responsible for disposal of all trash in rented area. Please respect the Venue and keep your area presentable during and after the show.

Soliciting - Vendor will not be allowed to sublease their designated area (renting, sharing or donating portion of booth to another business); unless authorized by Event Management. There will be no soliciting from any company or individual that did not officially purchase vending space. Any person(s) doing so will be immediately escorted from the premises with no refund.

Booth Cancellation / Booth downsizing - If a vendor should decide to cancel a booth rental or to reduce the size of their booth, Gillette Diesel Daze will not refund the payment or any portion thereof.